



# DIANA HOLOMAN OATES

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TEXAS DIANA OATESY@GMAIL.COM

## PROFESSIONAL EXPERIENCE

### Freelance Writer/Editor

National

#### Clients Include

April 2015 - Present

- Condé Nast Traveler
- People Newspapers
- Modern Luxury
- Compass
- Travel + Leisure
- Amelia National Tennis Club
- Food Network Blog
- Purewow
- CultureMap Dallas
- Highland Park Village
- The Liberty Project
- Speakeasy
- Patron Magazine
- WestJet
- PaperCity Magazine
- D Magazine

### CultureMap Dallas

Dallas, TX

#### Associate Editor

August 2013 - April 2015

- Report, write and edit high-quality communication material to clients and readers in sophisticated laymen's terminology across a network that averages 1.2 million unique readers a month
- Initiate contact and establish relationships with people, businesses and organizations for story material through listening and communicating in a professional, proactive manner
- Attend philanthropic events in Dallas to produce post event recaps in Society section of website
- Assist in the execution of department-driven events targeting specific audiences

### FOX 34 KJTV

Lubbock, TX

#### Television Reporter/Anchor

June 2011 - May 2013

#### Executive Producer: Ag Day Lubbock

- Assist with all pre and post production aspects of FOX 34 News at Nine and Ag Day Lubbock
- Edit all footage to compile packages, vo/vosots, and live news hits
- Create content for website, Twitter and Facebook pages
- Plan Ag Day Lubbock's daily show including booking guests and assigning stories to agriculture reporter

### ABC 11 WTVD (Top 25 Market)

Raleigh / Durham, NC

#### Intern

August 2010 - May 2011

- Learn to direct a full-scale production from gathering story leads to assisting anchors, reporters and photographers
- Edit sports highlights for the nightly newscasts
- Operate cameras and edit footage to create news packages
- Provide complete sideline reporting coverage for UNC, DUKE, NCSU sports

### ESPN Radio/Curtis Media Group

Raleigh, NC

#### Intern/Reporter

August 2009 - August 2010

- Involved in all aspects of a radio production involving local sporting events and national sports topics.
- Edit radio packages for on air broadcast
- Provide commentary post game for my UNC, Duke and NCSU football and basketball beats
- Perform as on air talent known as "Intern Diana" alongside show host, Taylor Zanzour
- Experience reporting live at ACC, NCAA and NIT tournaments

## COMMUNITY INVOLVEMENT

- Junior League of Dallas
- Ronald McDonald House Young Friends
- UNC General Alumni Association
- Highland Park United Methodist Church

## EDUCATION

### University of North Carolina at Chapel Hill, May 2011

#### Bachelors of Arts in Journalism & Mass Communication

- Minor in Creative Writing
- Honors: UNC Furman Bisher Medal for Outstanding Works in Sports Journalism 2011



## TECHNICAL SKILLS

- Adobe Premiere Elements
- VT Proxy Editor
- Syndicaster
- Web CMS
- WordPress
- Hootsuite

## LET'S CONNECT!



www.diana oates.com

Linkedin.com/in/oatesdiana

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